

**Be Early! Wednesday at 9 A.M.—Read!**

**Boston Store**  
Quality - Service - Value -  
H. J. DONNELLY CO.

Prudent folks will stretch their  
dollars the  
H. J. Donnelly Co. way

**Boston Store**  
Quality - Service - Value -  
H. J. DONNELLY CO.

—the greatest dress clearaway in the  
H. J. DONNELLY CO.'S history

at the **ALTERATION  
SALE!**

Women's one-of-a-kind showroom models  
or sample spring dresses

**400 marvelous dresses**

tomorrow at

\$10,000 Worth of Dresses On Sale For \$5,600

THINK OF IT—less than half price! A glorious money saving! That will set all New Britain talking! That will crowd our Dress Section from the tap of the gong on Wednesday morning! That will bring women to H. J. Donnelly's who have never been here before! That will give us more word-of-mouth advertising than anything we have ever done!

**NEW STYLES:**

—pleated skirts . . . straight line effects  
—V, square and round necks  
—soft drapings . . . tucks . . . bows  
—pleats . . . belts . . . jacket . . .  
coat effects.

**NEW COLORS:**

—lovely Rio-Rita blue . . . fashionable  
—beige . . . conservative grey  
—charming rose tints . . . brilliant red  
and all of the soft pastel shades of  
Spring.

**ALL THE NEW MATERIALS:**

—rich, lustrous crepes . . . sheer georgettes . . . printed crepes . . . crepe de chine  
—chiffons and stylish laces.

**\$14**

**HERE'S THE STORY!** One of the country's largest dress manufacturers enjoyed a much larger business this Spring than he had planned. Deliveries were slow. Many of the customers were impatient and cancelled these orders with him. Last week found him with \$10,000 worth of dresses on his racks. Our dress buyer made him an offer so low he fairly gasped. He explained the reason for it. Our dresses for the next two weeks were purchased. Unless we could sell dresses at a give-away price and triple and quadruple our normal business, we could not buy them. They were finally secured at less than half their regular prices. The entire stock goes on sale **WEDNESDAY at 9 A. M. at the SEEMINGLY IMPOSSIBLE PRICE of \$14.**



New Britain's  
Greatest  
Dress Event!

**—Stout Women**

have a wonderful choice.  
—a wonderful assortment in sizes  
44 to 50.

**—Party Frocks**

- School Dresses
- Business Dresses
- Street Dresses
- Sport Dresses

**IMPORTANT! READ!**

COMMENCING TONIGHT AT ——— ENDING ———

**Living Models**

COMMENCING TONIGHT AT 7:30—ENDING 9:30

**In Our Windows**

—plan to attend New Britain's stupendous dress sale!

**Look Down  
This Column**  
—only limited lots

**Women's Silk Hose**

EXTRA SPECIAL  
**57c pair**  
—extra fine quality silk hose; silk to the welt. All perfect  
in all new shades.

Priced Lower Than the Lowest  
BOYS' AMERICAN HOSIERY

**Union Suits**

**50c each**  
—Athletic style; sizes 2 to 34.

**Dona Castile**

A new and exquisite Castile  
**3 for 25c**  
WASH CLOTH FREE Demonstration All Week

**Men's Full Cut Shirts**

**88c**  
**3 for \$2.50**  
—these are the kind to buy in large quantities to overcome  
the necessities of warm weather. All styles, all sizes.

SMALL LOT OF  
**Muslin Slips**

**98c**  
—several pretty styles with hip hem, in flesh and white;  
best quality Muslin or Palmetto Cloth; sizes 36 to 52.

ANOTHER SMALL LOT OF

**Corsets**

**\$1.37**  
—plain or elastic top, reinforced front with elastic inserts  
on hip, in flesh color only. Regular \$3.00 value. Sizes 23  
to 36.

**Turkish Towels**

EXTRA LARGE — EXTRA VALUE  
**15c each**  
—18x36, with blue, rose and gold border. A very special  
offer for tomorrow's selling.

**New Cretonnes**

FOR TRIFTY HOUSEWIVES  
**21c yard**  
—36 inches wide with selvaaged ends, various pretty pat-  
terns and color combinations.

**Silk Drapery Material**

40 inches wide  
**98c yard**  
—heavy silk taffeta, formerly sold for \$1.69, to clear away  
at this low price.

ANOTHER NEW LOT

**Bed Spreads**

**\$1.00 each**  
—81x90, good quality Muslin with pretty colored stripes.  
Very special for tomorrow.

**65 Doz. Linen Napkins**

VERY UNUSUAL VALUE  
**9c each**  
—pure linen with pretty plaid pattern, in various colors.  
They'll never last the day out, please be early.

**65 Doz. Lace Scarfs**

PRICED FOR TOMORROW  
**24c each**  
—only 50 inches long. Imitation of the genuine Antique  
Filet.

**Pillow Cases**

THE BETTER KIND  
**25c each**  
—regular size, full bleached, made of good standard brand  
Muslin—free from starch.

**Pure Linen Toweling**

FULL BLEACHED  
**19c yard**  
—with colored borders, good quality; extra good value!  
For Tomorrow Only.