

RECRUITMENT WORK GROUP MEETING AGENDA



To: Recruitment Work Group
 From: Pat Luoto, Gloria Klein
 Date: March 3, 2015
 Subject: Meeting Agenda: (FS)² Recruitment Workgroup

Meeting Date Wednesday, March 4, 2015
Meeting Time 3:00 – 4:00 PM
Meeting Location President’s Conference Room I, Dwight Hall

AGENDA

1. Report on recruitment numbers

Screening and Enrollment as of 03/03/15

Study Event	Cohort 1 N	Cohort 2 N	Cohort 3 N
Telephone Screening	250	66	
Information Visit	89	18	
Screening Visit (<i>Screening Consent</i>)	61		
Baseline Assessment (<i>Informed Consent</i>)	43		
Started Intervention	42		
Post-Weight Loss Assessment			
Cohort a	17		
Cohort b	9		
Randomized	26		
Week 10 Assessment			
Cohort a	16		
Cohort b	N/A		
Week 20 Assessment			
Cohort a	N/A		
Cohort b	N/A		

N = number of subjects completing each Study Event
 34/66 (52%) = ineligible by Telephone Screen (13 = BMI <25; 6 = medication use)

2. Report on recruitment strategies

- a. Postcards—mailed to students over January intersession and faculty/staff mailboxes
- b. Posters—listing events placed in Residence Life buildings and across campus
- c. Recruitment events
 - i. Information Table, McCarthy Campus Center, Thursday, 12/4, 11:30 am - 1:00 pm
 - ii. Information Session with meal samples, Faculty/Staff, Thursday, 1/15, 11:45 am - 1:15 pm
 - iii. Study presentation to Residence Life Staff, Thursday, January 1/15, 4:30 pm
 - iv. Information Session, Friday, 1/30, 12:30 - 2:00 pm
 - v. Student Information Session, 2/4, 1:30 - 2:30 pm

- vi. Information Table at All University meeting, 2/4, 1:30 - 2:30 pm
 - vii. Student/Parent Information Night, Thursday, 2/19, re-scheduled from 1/26
 - viii. Information Table, McCarthy Campus Center, Tuesday, 2/24, 11:30 am - 1:00 pm
 - ix. Information Session with meal samples, Friday, 2/27, 12:30 - 2:00 pm
 - x. Information Session with meal samples, Wednesday, 2/4, 4:30 - 6:30 pm, re-scheduled from 2/12
- d. Toilet Times: January through March

3. Discussion – Recruitment strategies moving forward

- a. All campus event
- b. Partner with Framingham businesses
- c. Community openings
- d. Spouse/partner pairings

4. ACTION ITEMS and NEXT STEPS
