

To: Recruitment and Enrollment Workgroup  
From: Pat Luoto and Gloria Klein  
Date: March 4, 2014  
Subject: Meeting of the (FS)<sup>2</sup> Study Recruitment Workgroup

---

**Meeting Date** Thursday, March 6, 2014  
**Meeting Time** 2:30 – 3:30 pm  
**Meeting Location** 1839 Room, McCarthy Campus Center

### AGENDA

1. Review of Information Sessions
  - a. Monday, February 24<sup>th</sup> and Friday, February 28<sup>th</sup>
  - b. Attendance and comments
2. Report on recruitment numbers
3. Future recruitment strategies
  - a. McCarthy Campus Center lobby—Friday, March 14<sup>th</sup>
    - i. Cathy Matero; Kaitlyn Shannon (11:30 – 12:30); Tim DeLeo (11:00 – noon)
    - ii. Volunteer needed at table, 12:30 – 1:00
  - b. Nutrition Fair, Tuesday, April 8<sup>th</sup>, 11:30 am – 1:30 pm
  - c. Discussion: tables in Dining Commons and Marketplace
  - d. Other recruitment strategy ideas:
    - i. presentation of “science” to classes
    - ii. dinner and presentation in FSDR
    - iii. call outs to faculty
    - iv. faculty/staff recruitment
    - v. Other ideas
4. Screening process
5. ACTION ITEMS and NEXT STEPS